

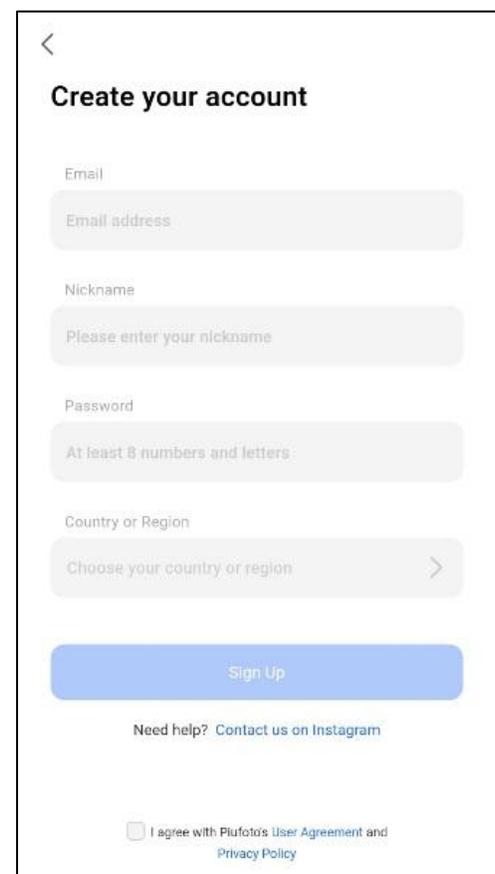
# SAFRA Creator of the Year 2025

## Procedures for Photo Entries Submission via PiuFoto App

Participants of SAFRA Creator of the Year 2025 **must submit** their entries via PiuFoto App to the corresponding folders.

### Before the Event:

1. Download and install PiuFoto from Apple Store or Google Play.
2. Register and account with your **registered email for mySAFRA account**. If you are using another email, do inform our CTY administrator during the check-in. Do note that you will be linked to an account hosted by the Organiser.
3. You may establish a Wi-Fi connection between your camera and the phone. Otherwise, the organiser will provide you with a connection wire (while stocks last).

A screenshot of the 'Create your account' form in the PiuFoto app. The form has a back arrow at the top left. The title is 'Create your account'. The fields are: 'Email' (with placeholder 'Email address'), 'Nickname' (with placeholder 'Please enter your nickname'), 'Password' (with placeholder 'At least 8 numbers and letters'), and 'Country or Region' (with placeholder 'Choose your country or region' and a right arrow). Below the fields is a blue 'Sign Up' button. Underneath the button is the text 'Need help? Contact us on Instagram'. At the bottom, there is a checkbox and the text 'I agree with PiuFoto's User Agreement and Privacy Policy'.

## On Event Day:

4. Open your PiuFoto App. You will see the SAFRA CTY (Testing) and the albums depending on your registration:
  - a. Visible to all
    - i. SAFRA CTY (Testing)
  - b. Visible based on the registered categories:
    - i. SAFRA CTY (Parent & Child Category)
    - ii. SAFRA CTY (Youth Category)
    - iii. SAFRA CTY (Open Category)
  
5. Open **SAFRA CTY (Testing)** to familiarize yourself with the uploading. You should see 3 folders at the top – Testing Theme 1, Testing Theme 2, Testing Theme 3.
  
6. Click “Upload” at the bottom right on the screen. Select the respective connection method and respective category to upload a test photo. You will not be able to view other participants’ entries.

## Things to Note on Event Day

- A briefing will be held before the first theme is released.
- Please ensure that you submit the photo to the **correct album** and **category**.
- If you face any issues, please head to the PiuFoto booth for assistance or contact the hotline given during briefing.

