#### MEDIA RELEASE

20 March 2015

**To News Editors** 

## NSMAN PHOTOGRAPHERS CELEBRATE SG50 WITH IMAGES CAPTURING SINGAPORE'S UNIQUE IDENTITY AND ASPIRATIONS

More than 300 photographs featuring Singapore's unique identity and aspirations were contributed by NSmen to celebrate Singapore's golden jubilee in the 12<sup>th</sup> SAFRA Photographer of the Year competition.

Participants were challenged to capture the multiple facets of Singapore's way of life across the themes of Celebrate, Culture, Diversity, Heritage, Home, Makan, Progress, and Hopes & Dreams.

The biennale competition, organised by the SAFRA Photographic Club, attracted a record participation of 80 photographers.

Dr Mohamad Maliki Bin Osman, Minister of State for Defence and Deputy President of SAFRA, unveiled the winning photographs at SAFRA Toa Payoh this evening and presented prizes to the winners.

Organising Chairman Mr Ken Lim commented, "We are very heartened that this year's focus on SG50 had garnered so much support from the photography community. Every photograph is a tribute to the things that make us Singaporean. They remind us of our roots and what makes this our home."

Members of the public are welcome to view the winning photographs which will be on display at the club till 29 March 2015. The exhibition will also feature the best works of more than 40 pioneer and associate members of the SAFRA Photographic Club.

Kindly refer to the following for more information:

- Annex A Winners and winning photographs
- Annex B Fact sheet

#### About SAFRA National Service Association

SAFRA was formed in 1972 to provide for the social and recreational needs of NSmen and their families through quality sports, social, educational and cultural programmes to recognise NSmen for their contributions to National Defence. SAFRA currently has a network of five clubs conveniently located in Jurong, Mount Faber, Tampines, Toa Payoh and Yishun. Complementing the modern facilities at SAFRA clubs is a host of quality membership benefits and activities specially packaged for over 350,000 members and their families.

### 12<sup>TH</sup> PHOTOGRAPHER OF THE YEAR PRIZE PRESENTATION & OFFICIAL OPENING CEREMONY OF EXHIBITION

#### FRIDAY, 20 MARCH 2015

#### ANNEX A – WINNERS & WINNING PHOTOGRAPHS

#### Koh Meng Hua

SAFRA Photographic Club member Champion



Heritage

Celebrate

Home

Culture

#### Leow Ek Teck Merit



Celebrate

Culture



Home

Hopes & Dreams

# Liew Tong Leng Merit



Heritage

Hopes & Dreams





Home

Diversity

# Danny Kwan Sai Hoe SAFRA Photographic Club member

Merit



Culture



Celebrate



Diversity



Hopes & Dreams

#### Chua Tiew Eng (Mdm) Merit





Heritage

Celebrate



Culture

Home

**Bernard Poh Lye Kiat** SAFRA Photographic Club member Merit



Culture

Progress

Home

Hopes & Dreams

Yeo Eng Siong SAFRA Photographic Club member Consolation



Hopes & Dreams

Celebrate



Heritage

Diversity

## Low Soon Leong SAFRA Photographic Club member Consolation



Makan

Progress



Culture



### Ng Kah Soon Consolation



Heritage

Hope



Progress

Makan

#### Lim Yew Kwan SAFRA Photographic Club member Consolation



Celebrate





Progress

Heritage

**Goh Teck Leong** SAFRA Photographic Club member Consolation



Diversity

Progress



Culture



Home

#### 12<sup>TH</sup> PHOTOGRAPHER OF THE YEAR PRIZE PRESENTATION & OFFICIAL OPENING CEREMONY OF EXHIBITION

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#### ANNEX B – FACT SHEET

#### **Competition Structure**

Participants were required to select any four of the eight specified themes and submit a set of four photographs based on the series.

- 1. Celebrate
- 2. Culture
- 3. Diversity
- 4. Heritage
- 5. Home
- 6. Makan
- 7. Progress
- 8. Hopes & Dreams

#### Judging Criteria

All entries were evaluated based on the following criteria:

- 1. Creative expression
- 2. Composition
- 3. Visual communication of ideas and relevance to the themes
- 4. Demonstration of overall coherence and cohesiveness within the set of four photographs according to the chosen themes

#### Judging Panel

Mr Foo Tee Jun	Honorary Adviser, SAFRA Photographic Club
Mr Raymond Chua	Advisor, SAFRA Photographic Club
Mr Bernard Teo	Advisor, SAFRA Photographic Club
Mr Julian Wong	Owner of Julian W. Photographer Services & Julian W. Consultation LLP
Mr Stephen Cheong	Professional Documentary and Landscape Photographer

### <u>Prizes</u>

#### Champion

- \$1,000 Cash
- Canon EOS 70D Kit 1
- Lowepro Flipside 500 AW
- Joby UltraFit Sling Strap
- Joby Gorillapod FOCUS
- Datacolour SpyderHD
- \$200 Cathay Vouchers

#### Merit (5 winners)

- \$200 Cash
- Canon Legria Mini
- Lowepro Flipside Sport 10L
- Joby Gorillapod Hybrid (Grey)
- Datacolour Spyder4EXPRESS

#### **Consolation (5 winners)**

- \$150 Cash
- Canon CP910
- Joby 3-Way Camera Strap
- Datacolour SpyderCUBE